PO BOX 464

P.O. BOX 33091

NEWARK, NJ 07188-0091

Saline, MI 48176-0464

CBS TELEVISION © GW



WWJ-TV

Invoice Num:

INVOICE

Page 1 of 4

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** 1091-54681

Contract Num:

10/25/2012-10/27/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 2497

In Account BUYING TIME(35698) With:

For:

650 Massachusetts Ave NW Ste 210

GRETCHEN DRISKELL FOR STATE REP.(342218)

Washington, DC 20001-3796 ATTN:Accounts Payable

EST#2497 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

1091-409438

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

Buy	Flight										Total		-
Line	Description	n			Buy Line Dates		мт	WTFSS	ı	Dur	Spots	Rate	
1	CBS THIS N	MORI	VING		10/25/2012-10/2		T	F		30	2	55.00	
,	Week Of			MTWTFS	s	_Spots Per Week		Rate_					
· -	10/22/2012-10/28/20	112		TF	<u>u</u>	2	-	55.00					
	10/22/2012 10/20/20	712				2		30.00					
		Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
1	10/25/2012	Th	08:14:00 AM		GDXX1020H		30	55.00					
1	10/26/2012	Fr	08:43:40 AM		GDXX1020H		30	55.00					
2	FIRST FOR	ECA	ST MORNINGS		10/25/2012-10/2	6/2012	Т	F	3	30	2	20.00	
									100			1	
7	Neek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
1	10/22/2012-10/28/20)12		TF		2		20.00					
,	Air Date I	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
_		Th	05:16:21 AM	<u> </u>	GDXX1020H		30	20.00	<u> </u>	100	Orodit	romano	
		Fr	06:38:03 AM		GDXX1020H	100	30	20.00					
			00.00.007111				0.0	A 10. /					
3	RACHAEL I	RAY			10/25/2012-10/2	6/2012	1	F	V	30	2	135.00	
							N	10					
· -	Week Of			MTWTFS	<u>S</u>	Spots Per Week	1	Rate					
1	10/22/2012-10/28/20)12		TF	. 10	2	1000	135.00					
4	Air Date I	Day	Air Time	M/G For	Material	10 /0	<u>Dur</u>	Rate	Debit		Credit	Remarks	
1	10/25/2012	Th	03:25:13 PM		GDXX1020H		30	135.00					
1	10/26/2012	Fr	03:53:59 PM		GDXX1020H		30	135.00					
4	WHO WAN	TS TO	O BE MILLIONA	IRE	10/25/2012-10/2	5/2012	T			30	2	205.00	
1	Neek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
1	10/22/2012-10/28/20	012		T		1		205.00					
,	Air Date I	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
		Th	<u>o</u>	,			<u>- 201</u> 30			_	205.00	Preempted	
1	0,20,20,2						00				200.00	i roomptou	

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GWTS-PH 1091-54681

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In Account BUYING TIME(35698)

For:

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

EST#2497 **Product Desc:**

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Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

uy	Flight								Total		
ne	Description			Buy Line Dates	1	M T \	WTFSS	Dur	Spots	Rate	
5 THE PRICE IS		RIGHT		10/25/2012-10/2	25/2012	T		30	1	315.00	
Week	Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate_				
10/22/	/2012-10/28/2012		T		1		315.00				
<u>Air Da</u>	ito Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/25/	-	11:28:43 AM	<u>IVI/G 1 01</u>	GDXX1020H		<u> </u>	315.00	<u>Debit</u>	Credit	<u>Kemarks</u>	
6	THE STEVE HA	ARVEY SHOW		10/25/2012-10/2	26/2012	T	F	30	2	160.00	-
Week	Of		MTWTFS	e	Spots Per Week		Rate_			V.	
	<u>01</u> /2012-10/28/2012		TF	<u>s</u>	Spots Fer Week	-	160.00				
10/22/	2012-10/20/2012				2		100.00				
Air Da	-	Air Time	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	Remarks	
10/25/		09:44:26 AM		GDXX1020H		30	160.00				
10/26/	/2012 Fr	09:54:04 AM		GDXX1020H	-	30	160.00				
7	DR. PHIL			10/25/2012-10/2	26/2012	Т	F	30	2	225.00	
				-							
Week			MTWTFS	<u>s</u>	Spots Per Week	N	Rate				
10/22/	/2012-10/28/2012		TF		2		225.00				
<u>Air Da</u>	<u>te</u> <u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/25/	/2012 Th	05:23:02 PM		GDXX1020H	10 10	30	225.00				
10/26/	/2012 Fr	05:55:05 PM		GDXX1020H		30	225.00				
8	THE INSIDER			10/25/2012-10/2	26/2012	Т	F	30	2	205.00	
	0.			•	0 . 5		5.				
Week			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10/22/	/2012-10/28/2012		TF		2		205.00				
Air Da	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	/2012 Th	06:16:42 PM		GDXX1020H		30	205.00				
10/25/		06:16:51 PM		GDXX1020H		30	205.00				

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In Account BUYING TIME(35698)

For:

With:

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650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796

ATTN:Accounts Payable

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Billing Cycle:

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10/25/2012-10/27/2012 **Contract Dates:**

Customer Order:

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Linked Order:

EST#2497 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

10/28/2012		
Broadcast EOM	PAY BY	11/27/2012
10/01/2012-10/28/2012	PAIDI	Net 30 days

10 V	Descriptio ELEMENTA				Ruy Line Dates							
	ELEMENTA	ARY			Description Buy Line Dates		MTWTFSS			Spots	Rate	
٧					10/25/2012-10/2	5/2012	T.		30	1	3,150.00	
	Veek Of			MTWTFSS	}	_Spots Per Week		Rate_				
	0/22/2012-10/28/2	012		T	-	1	_	3,150.00				
٨	<u>sir Date</u>	Dov. /	<u> Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
			10:47:13 PM	<u>IVI/G 1 01</u>	GDXX1020H		<u>- Dui</u> 30	3,150.00	Debit	Credit	<u>itemants</u>	
								· 				
11	PERSON C	OF INTE	REST		10/25/2012-10/2	5/2012	T.	• •	30	1	3,000.00	
14	Veek Of			MTWTFSS	!	Spots Per Week		Rate_			A	
	<u>veek OI</u> 0/22/2012-10/28/2	012		T	<u>.</u>	<u>Spois Fei Week</u>	_	3,000.00				
						ľ						
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
1	0/25/2012	Th C	09:39:39 PM		GDXX1020H		30	3,000.00				
12	DAVID LET	TERMA	AN		10/25/2012-10/2	6/2012	T F		30	2	295.00	
	Veek Of			MTWTFSS	est.	Spots Per Week	\ \	Rate				
1	0/22/2012-10/28/2	012		TF	- 1	2		295.00				
<u>A</u>	<u>sir Date</u>	Day A	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
1			12:30:54 AM		GDXX1020H		30	295.00				
1	0/26/2012	Fr 1	11:58:35 PM		GDXX1020H	D 20	30	295.00				
13	TWO AND	AND A HALF MEN 10/25/2012-10/25/2012			T.		30	1	565.00			
					7							
V	Veek Of			MTWTFSS	<u> </u>	Spots Per Week	_	Rate				
1	0/22/2012-10/28/2	012		T		1		565.00				
<u>A</u>	ir Date	Day A	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	0/25/2012	Th 1	11:11:35 PM		GDXX1020H		30	565.00				

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10/28/2012

Billing Cycle: **Broadcast EOM** 10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

Buy	Flight									Total		
Line	Descr	iption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
14	CBS N	CBS NEWS SATURDAY MORNING			10/27/2012-10/27/2012		S.		30	1	270.00	
We	eek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate				
10/	/22/2012-10	/28/2012		S.		1		270.00				
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/	/27/2012	Sa	09:25:52 AM		GDXX1020H		30	270.00		10		
	1	Γotal Spots	<u>i</u>	Gross A	mt	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Tota	tals	20)	9,695.	00		1,454.25	8,240.75	205.00	205.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

9,695.00 **Gross Billing Trade Value** 0.00 Agency Commission 1,454.25 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 8,240.75

Warranty - We warrant the above broadcasts were made according to the official station log.